

# BRIAN ENGARD

*Owner, Blue Gables Consulting - Marketing Consultant, Writer, Video & Social Media Coach*



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🌐 www.blue-gables.com

## RELEVANT SKILLS

- **Marketing Consultant**
- **Social Media Trainer**
- **Writer/Editor**
- **Video Coaching & Scriptwriting**
- **Sales Trainer**
- **Event & Workshop Planning**

## BUSINESS EXP

- Founded Blue Gables Consulting - 2018
- Founded Nine Muse Press - 2013
- Founded Twitterpated Consulting - 2012
- Founded Theatre Saint Augustine - 2008

## WRITER

- Fate Core, Evil Hat Productions
- *Becoming*, Dangerous Games
- *Bulldogs!*, Galileo Games
- *Shadow of the Century*, Evil Hat Productions

## WHY A FREELANCE MARKETING SOLUTION?

**Most business owners know they need to do more marketing** But they are busy. And they don't want to pay a full-time marketing director. Blue Gables Consulting offers marketing services on an a la carte basis. Whether your business is interested in marketing consulting, writing services, video or social media coaching, Blue Gables can customize a solution for you.

## AVAILABLE SERVICES

### Marketing Consultation/Writing and Editing Services

We will go to your office and meet one-on-one with you to create a marketing plan, supplement your current marketing, or develop new ideas.

Is your brochure a little dusty, your website copy aging, your sales packet out-of-date? Let us freshen and update your marketing so the right clients find you. Updated and keyword-rich content often improves your Google ranking.

### Social Media Training, Video Coaching, & Scriptwriting

Whether Facebook, Twitter, LinkedIn, Instagram, or another platform, I can train you (or an employee) to love your social media and post confidently, engaging your customers and clients.

Video is the most in-demand content, but people don't like being in front of a camera. I can coach your performance, help you write a script, and create excellent content for Instagram, Facebook ads, or YouTube.

### Event & Workshop Planning

Whether a small thank you dinner for clients, or an ambitious lunch and learn at a country club, I can coordinate all the details, create the invitations, presentation, menu, check-in, and ensure your event goes seamlessly.

## SELECTED WORK EXPERIENCE

### Marketing Experience - Companies served:

GreenScapes Lawn & Landscaping \* Stein Whatley LLC \* John Wick Presents \* Evil Hat Productions \* Steve Jackson Games \* The Learning House

### Professional Freelance Writer -13 years

## TESTIMONIAL - LEONARD BALSERA

"Brian Engard is fixed in my mind as one of those people who saves books. Reliable, dependable, timely, with a deeply invested passion for worldbuilding aesthetics and flashes of design brilliance that induce envy. Also, fine taste in whiskey."

- Leonard Balsera, John Wick Presents

## TESTIMONIAL - FRED HICKS

"Brian is the consummate pro. He hits his deadlines, communicates constantly and clearly throughout the process, and delivers great results. Every project we've put him on has been immeasurably improved by his work."

- Fred Hicks, Evil Hat Productions, President